Gemini Deep Research: plan, report and source check before a client meeting

Deep Research writes a plan, reads dozens of websites for a few minutes and hands you a long cited report. Cedar & Pine Marketing, pitching a regional credit union, is made up.

Ask one clear question

1. Click **+** in the prompt box and choose **Deep research** (sometimes under **More tools**).
2. Say who the meeting is with, what to find out, "Cite every claim" and "Keep the report short."
3. Click the **send** arrow. Gemini writes a plan before it searches.

Read the plan

More
Shows every step, not just the first three.

Start research
Runs the plan. If you do nothing, it starts on its own after a few seconds.

Edit plan
Gemini asks what to change and you answer in your own words.

Check the big numbers

- The report opens in a panel on the right, ready in a few minutes. If it's closed, click **Open** on the report card.
- Very exact numbers (41.67%, 8.33%, 58.33%) can mean a tiny survey.
- Click the small arrow after a paragraph, then the source card. In the lesson it's a vendor blog post with no sample size.
- A cited report is a list of places to look, not a list of facts.

Take it with you

Export to Docs
Under **Share & Export**. Opens a new Google Doc to cut the brief to one page.

Share
Makes a link. Use it only when you mean to.

Create
Turns the report into flashcards, a quiz or an Audio Overview for rehearsing.

Remember: Quote only the numbers you traced to their source, and name the source out loud in the meeting.

Practice it free: Gemini Deep Research: Build a Cited Brief Before a Client Meeting at learn.ynteractive.com/modules/gemini-deep-research-brief. This sheet: learn.ynteractive.com/content/cheat-sheets/gemini-deep-research-brief. Cedar & Pine Marketing is a made-up business from the lesson. By Robert Breen, October 20, 2026.